**ELEMENTS is design learning in a box**

ELEMENTS teaches design skills and creative thinking, unlocking the full potential of every student, and preparing them for the emerging jobs and challenges of the 21st century...

---

**EDUCATIONAL VALUE OF DESIGN EDUCATION:**

**SHORT-TERM:**
- Fundamental Design Skills
- Project-Based Learning
- Higher Graduation Rates
- Improved Test Scores

**LONG-TERM:**
- Creative Problem Solving
- Lifelong Appreciation of Design
- Spatial & Iterative Thinking

---

**INCREASING COSTS**

**SUMMER DESIGN PROGRAMS**
$2000 - $4500 for a two-week course

**PRIVATE TUTORING SERVICES**
$50-150 per hour

**SPECIALIZED ARTS SCHOOLS**
$1800 tuition for a two-week studio

---

**DECREASING ACCESS**

Only 25% of graduating high-school seniors had ANY access to visual arts education

---

**FUNDAMENTAL DESIGN SKILLS**

**PROJECT-BASED LEARNING**

**HIGHER GRADUATION RATES**

**IMPROVED TEST SCORES**

**CREATIVE PROBLEM SOLVING**

**LIFELONG APPRECIATION OF DESIGN**

**SPATIAL & ITERATIVE THINKING**

---

**LAUNCHING FALL 2020:**

**COLOR, MATERIAL, & PIGMENT**

**RULE-BASED DRAWING**

---

**OUR TEAM:**

**MARÍA ESTEBAN CASAÑAS**
Architect, Designer, Educator

**MICHAEL STRADLEY**
Architect, Designer, Educator

---

**BUILT AT MIT WITH SUPPORT FROM:**

---

info@elementslearn.com