



Application Form – 2021 Cohort

Section 1: Team member information

1. What is the name of team member 1?
2. Is team member 1 currently an MIT student or a member of faculty or staff?
Teams can include members from outside of MIT
3. [If yes on 2] What School/Dept is team member 1 in?
4. [If yes on 2] What degree/program and year (if applicable) is team member 1 in?
- X. [If no on 2] Please enter affiliation of team member 1
5. Please enter an email address for team member 1
6. What is the name of team member 2?
[6-10 repeated as per above]
- X. Are there additional team members to add?
[if Yes, the same team member details as 1-6 above are asked for up to 4 members]

*****The numbering of questions online will be slightly different depending on the number of team members, and their affiliations. However, the order of the questions after this point will be the same.***

Section 2: Details on your idea

11. What is the name of your venture?
This can be a working title if necessary
12. Briefly define the problem or opportunity your venture or initiative is addressing.

e.g., "Specifying low-emission building materials is a cumbersome task for many architects. It involves countless hours of internet searches rendering options that are over budget and poorly matched to either project location or design."

13. Briefly describe your venture's solution, product and/or service

e.g., "We are creating an application to quickly and efficiently specify low-emission building materials. LO-E-spec.com sorts through thousands of materials and rates their carbon footprint for both production and transportation to your project. It will also produce competitive price quotations."

14. Where did the idea for your venture come from?

15. Why is your venture innovative? Tell us what excites you about this opportunity and what the impact would be if you are successful.

16. Who are you providing a solution for?

Who is your "target market"? This can include geography, demographics, or other.

17. Tell us in one paragraph how your ideal user will use your product/process/method in the future.

18. How will users / stakeholders benefit from your venture proposal?

19. What skill sets do your team members bring to this venture/initiative that will help you succeed?

20. Tell us in one paragraph about your team and how they will work together in the designX program.

21. What are you looking to achieve / learn with designX? After designX?

22. Please provide 1-3 words that best describe the category or field of your venture/initiative.
e.g., "transportation", "materials", "public health delivery", etc...

Section 3: Details on your team

23. Are any members of your team considering integrating their thesis with your venture/initiative?

24. Has your team received any funding, or participated in any accelerator programs for this venture or initiative?

25. If yes, please list other programs (e.g., Sandbox, DeltaV, VMS, etc...)

26. [Optional] Provide a link to your venture /initiative website (if applicable)

27. [Optional] If you have any prepared materials such as a presentation, schematics or a pitch deck, please upload it here.

Note that applicants who are selected for the finalist round will be required to submit a pitch deck at the DesignX team selection event on Dec 3 and Dec 4, 2020.

28. Will all members of your team be available online for the IAP bootcamp (Jan 19-29, 2021) and Spring semester course? If not, please give details of any minor exceptions, as attendance is mandatory.

29. Final question: How did you first discover designX?

For any questions please visit designx.mit.edu/faq or email us at designx@mit.edu