Section 1: Team member information

1. What is the name of team member 1?

   This person will be considered the primary point of contact during the application process, but we do not assume any priority in terms of team leadership or originator.

2. Is team member 1 currently an MIT student or a member of faculty or staff?

   Teams can include members from outside of MIT

3. [If yes on 2] What School/Dept is team member 1 in?

4. [If yes on 2] What degree/program and year (if applicable) is team member 1 in?

X. [If no on 2] Please enter affiliation of team member 1

5. Please enter an email address for team member 1

6. What is the name of team member 2?

   [questions 6-10 repeated as per above]

X. Are there additional team members to add?

   [if Yes, the same team member details as 1-6 above are asked for up to 4 members]

**The numbering of questions online will be slightly different depending on the number of team members, and their affiliations. However, the order of the questions after this point will be the same.**
Section 2: Details on your idea

11. What is the name of your venture?

   *Keep in mind, almost all "startup names" change, so don't worry, this can be a working title and it is not set in stone :)*

12. Briefly define the problem or opportunity your venture or initiative is addressing.

   *e.g., "Specifying low-emission building materials is a cumbersome task for many architects. It involves countless hours of internet searches rendering options that are over budget and poorly matched to either project location or design."

13. Briefly describe your venture’s proposed solution (whether a product, service and /or process)

   *e.g., "We are creating an application to quickly and efficiently specify low-emission building materials. LO-E-spec.com sorts through thousands of materials and rates their carbon footprint for both production and transportation to your project. It will also produce competitive price quotations."

14. Where did the idea for your venture come from?

15. Why is your venture innovative? And what will be the impact of a successful deployment of your venture.

16. What is your initial target market?

   *Who are you creating a solution for? Who will use your solution? The answer can include geographic and demographic information, or other variables.*

17. Tell us briefly how a typical user will use or engage with your product, service or process.

   *Describe the action or function that they will do when using your solution.*

18. How will multiple users / stakeholders benefit from your venture proposal?
What value or improvement will your solution provide? This could be specific to the end-user, but also to a broader stakeholder such as an entire city, or an eco-system.

18a. We believe all solutions must have a broader “sustainable development goal,” and not just respond to a consumer demand or provide a solution for a very limited customer base.

We subscribe to the 17 UN SDG’s detailed and described at: [http://sdgs.un.org/goals](http://sdgs.un.org/goals)

Please select any of the goals that your solution addresses. (a chart with multiple selections is provided on the online application form.)

19. What skill sets do your team members have that will support your venture/initiative?

20. Tell us in one paragraph more about your team and how they will work together in the MITdesignX program.

21. What is your team looking to achieve and learn during MITdesignX?

22. Please provide 1-3 words that best describe the category or field of your venture/initiative. *e.g.*, "transportation", "materials", "public health delivery", etc...
Section 3: Details of your team

23. Are any members of your team considering integrating their thesis with your venture?

24. Has your team received any funding, or participated in any accelerator programs for this venture (or associated initiative)?

25. If yes, please list other programs (e.g., Sandbox, DeltaV, VMS, etc...)

26. [Optional] Provide a link to your venture /initiative website (if applicable)

27. [Optional] If you have any prepared materials such as a presentation, schematics or a pitch deck, please upload it.

   Note that applicants who are selected for the finalist round will be required to submit a pitch deck at the DesignX team selection event on Dec 2, 2022

28. Will all members of your team be available in-person for the IAP bootcamp (Jan 23-Feb 2, 2023) and Spring 23 semester course (F 9-1)? If not, please give details of any minor exceptions as attendance is mandatory.

29. Final question: How did you first discover MITdesignX?

For any questions please visit designx.mit.edu/faq or email us at designx@mit.edu